

## Game Rules

Every corporate team of four members will begin with \$500,000.

Fictitious company names, call letters and a brief description are provided to enable teams to identify the 26 stocks available. Each company's name begins with a different letter of the alphabet.

Floor traders armed with handheld computers come to your table to take your trading order. Three large screens will display: Team Net Worth, Daily Stock Prices, Trading Days from 1 to 60 and Graphical Depictions of Stock Performance.

To track your portfolio of companies easily Portfolio Statements may be obtained at any time from any of the printing stations for a small fee- \$10 each

To boost your existing portfolio, teams are able to purchase additional stocks at a rate of \$20 for \$20,000, \$40 for \$60,000, \$75 for \$120,000, or \$100 for \$200,000 worth of mock portfolio.

All trades made after the initial stock picks at pre-registration will be subject to a trading commission of 1.25%, which will be automatically deducted from your account of play money.

Trading will commence with the ringing of a bell and continue for 20 minutes. After a 10-minute break, trading will resume for another 20 minutes then a 15 minute break before the final rounds and the ringing of the bell. Additional trading dollars may not be purchased after the start of the final rounds.



"This event enables students to get a practical and hands-on feel for the process and impact of the stock market." - Karen Penn, Commerce High School Teacher



"It was the greatest learning experience!"  
- Josefina Paz, SABIS student



"Great cause and great fun!"  
Phil Goncalves, Country Bank



**Junior Achievement<sup>®</sup>**  
of Western Massachusetts, Inc.

A Member of JA Worldwide



**Are You  
READY  
for the  
CHALLENGE?**

JA is turning the MassMutual Center into the New York Stock Exchange for the evening.

**November 5, 2009**

**Student Event: 11am - 1pm  
Sponsor Event: 5:30 - 8pm**

Title Sponsor



**Northwestern Mutual**  
FINANCIAL NETWORK<sup>®</sup>

## Sponsorship Opportunities

**TITLE Sponsor**

**SOLD**



**Student Event Sponsor**

**Cost \$4,000**

Includes:

- Sponsorship of 8 student teams
- 8 Teams at Corporate Event
- VIP Package\* for Corporate Teams
- Signage at the event, inclusion in all media and marketing of event.
- Name and company logo on all materials for event

**School Platinum Sponsor**

**Cost \$3,000**

Includes:

- Sponsorship of 5 student teams
- 5 Teams at Corporate Event
- VIP Package\* for Corporate Teams
- Signage at the event, inclusion in media and marketing of event.

**Class Silver Sponsor**

**Cost \$1,500**

Includes:

- Sponsorship of 2 student teams
- 2 Teams at Corporate Event
- VIP Package\* for Corporate Teams
- Signage at the event, inclusion in media and marketing of event.

**VIP Student Team Sponsor**

**Cost \$1,000**

Includes:

- Sponsorship of 1 student team
- 1 Team at Corporate Event
- VIP Package\* for Corporate Teams
- Name in thank you ad

## Sponsorship Opportunities

**Student Team Sponsor**

**Cost \$750**

Includes:

- Sponsorship of 1 student team
- 1 Team at Corporate Event
- Name in thank you ad
- Sponsors at this level will be standing at cocktail tables. **Chairs not provided.**

**Stock Sponsor**

**Cost \$250**

Includes:

- Company name in event program
- Company name or abbreviation on Stock display boards and Stock option
- Name recognition on thank you ad
- Recognition on JAWM website

**\*VIP Package Details**

Includes:

- Stock Tips
- News Release
- 5 Portfolio statements
- VIP Seating (**chairs provided**)
- Complimentary beverage tickets

Stock Tips, News Releases, and Portfolio Statements help teams grow their portfolios, give them tips and help track the stock owned. These items can also be purchased separately at the event.

**Special thanks to our current DOUBLE Platinum School Sponsor:**



**Special thanks to our current Platinum School Sponsors:**



**Special thanks to our current Class Silver Sponsors:**



## JA Stock Market Challenge Team Registration Form

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Sponsorship:

- Student Event Sponsor \$4,000
- School Platinum Sponsor \$3,000
- Class Silver Sponsor \$1,500
- VIP Student Team Sponsor \$1,000**
- Student Team Sponsor \$750
- Stock Sponsor \$250

Form of Payment:

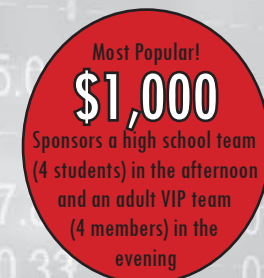
- Check Enclosed
- Please Invoice Me
- Credit Card

Credit Card: \_\_\_ Visa \_\_\_ Mastercard \_\_\_ AmEx

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Name/Address: \_\_\_\_\_



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