



Sixth Annual Stock Investing Competition

\$1 Million... 600 People... 60 Seconds to Decide

Thursday

October 27, 2011

Springfield Technical Community College
One Armory Square STE 1, Springfield, MA

High School Event 9:00 a.m.- 11:00 a.m.

College Event 2:30 p.m.- 5:00 p.m.

College/Business Networking Event 5:00 p.m.- 6:30 p.m.

Corporate Event 6:30 p.m. - 8:30 p.m.



Let Their Success Be your Inspiration!!

Junior Achievement of Western Massachusetts is dedicated to providing economic education and financial literacy programs to the youth of western Massachusetts and Vermont.

For more information or to sign up as a sponsor please contact Mike Carter at (413) 747-7670 or by email at MCarter@jawm.org

1500 Main Street P.O. Box 15167
Springfield, MA 01115

www.jawm.org

Participating Schools

If you would like to sponsor a school not listed below, use the space provided at the end of the list.

- American International College
 - Amherst College
 - Amherst Regional High School
 - Bay Path College
 - Belchertown High School
 - Bentley University
 - Big Picture High School
 - Cathedral High School
 - The High School of Commerce
 - Chicopee Comprehensive High School
 - Chicopee High School
 - East Longmeadow High School
 - Easthampton High School
 - Elms College
 - Enrico Fermi High School
 - Forest Park Middle School
 - Gateway Regional High School
 - Holy Name
 - Holyoke Catholic
 - Holyoke Community College
 - Holyoke High School
 - Longmeadow High School
 - Lower Pioneer Valley Educational Collaborative
 - Ludlow High School
 - Minnechaug Regional High School
 - Monson High School
 - Mt. Everett
 - New Leadership Charter School
 - Northampton High School
 - Palmer High School
 - Pittsfield High School
 - Putnam Vocational High School
 - SABIS International High School
 - Smith College
 - Springfield Central High School
 - Springfield College
 - Springfield Technical Community College
 - St. Michael's Academy
 - St. Thomas the Apostle
 - Taconic High School
 - The High School of Science and Technology
 - UMASS - Amherst
 - West Springfield High School
 - Western New England University
 - Westfield High School
 - Westfield State University
 - Youth Social Education Training
- Write in: _____



Sixth Annual

Stock Investing Competition

Inspire Tomorrow's Financial Leaders as a Corporate Sponsor

Do today's students have what it takes to make it on Wall Street? Junior Achievement of Western Massachusetts, Inc. (JA) is seeking corporate sponsors of high school and college teams in the largest Student Stock Investing Competition in North America.

JA is turning Springfield Technical Community College into the New York Stock Exchange for the day. Student teams will participate in the day program and sponsoring corporations can form teams for our action-packed evening competition.

In this high-tech stock market simulation, the challenge is to see which team can amass the highest net-worth by the end of the investing period. Teams compete through 60 trading days in one hour—a new trading day every minute!

Each four-person team is given a fictional \$1,000,000 bankroll and list of 50 made-up companies with stock ticker symbols. Just like in a real trading day, brokers receive tips and news that impact the market and influence whether teams should buy or sell.

As a corporate sponsor, you can provide opportunities for high school students to experience firsthand the realities of stock trading or enable college students to field-test classroom theory. Through it all you will be inspiring the future financial leaders who will run tomorrow's market.

The Corporate Competition Event—Friendly Competition

Sponsoring businesses are encouraged to form their own teams for the Corporate Competition event. Just like the four-person student teams, corporate teams will compete to amass the highest net-worth at the end of the trading period.



Sponsorship Opportunities

Title Sponsor

SOLD



High School Event Sponsor

SOLD



College Event Sponsor

Includes: Sponsorship of 3 colleges of your choice or ten teams from one college, ten teams at Corporate Event (VIP & Networking), speech to 150 college students, ring opening bell at College Event, inclusion in all pre-event marketing materials/media.
Cost \$5,000

Platinum Sponsor

Includes: Sponsorship of eight teams (High School/College Events), 5 Corporate Teams, Signage at event and inclusion in website/social media.
Cost \$4,500

Gold Sponsor

Includes: Sponsorship of five teams (High School/College Event), five teams at Corporate Event, Signage at event and inclusion in website/social media.
Cost \$3,000



Silver Sponsor

Includes: Sponsorship of three teams (High School/College Event), three teams at Corporate Event.
Cost \$2,000

Bronze Sponsor

Includes: Sponsorship of two teams (High School/College Event), two teams at Corporate Event.
Cost \$1,500

VIP Sponsor

Includes: Sponsorship of one team (High School/College Event), one team at Corporate Event.
Cost \$1,000

Stock Sponsor

Includes: Ticker Symbol for High School/College Event.
Cost \$250

JA Stock Investing Competition Sponsorship Registration Form

Company Name: _____ Phone: _____
 Contact Name: _____ Email: _____
 Company Address: _____
 Sponsorship School(s): _____

Sponsorship Level:
 Title **SOLD** Gold - \$3,000
 Silver - \$2,000 Platinum - \$4,500 High School Event **SOLD** Stock - \$250
 Bronze - \$1,500 VIP - \$1,000

Form of Payment:
 Check Enclosed Please Invoice Me Credit Card: _____ Visa _____ MC _____ AMEX _____
 Expiration Date: _____ CSC: _____

Credit Card #: _____ Zip Code: _____
 Billing Name/Address: _____

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