

JA Inspire Virtual Career Fair

Career Snapshot

**On October 13, 2021, join us for Craig's Interview from
12:00-12:15pm**



Craig D. Swimm

Senior Vice President/ Market Manager
Audacy Springfield 94.7 WMAS 105.5
WEEI, 98.1 WHLL

Craig received an Associate Degree in Marketing from Quincy College and an MBA in Marketing from Anna Maria College. He served as a Sergeant in the US Air Force in charge of supply logistics in Northern ME and Reykjavik, Iceland. He began his career in marketing and radio at WARE 1250. Today as SVP/ Market Manager his responsibilities include managing, selling, marketing, planning of radio broadcast & digital marketing campaigns. Market Manager Audacy 94.7 WMAS WEEI 105.5. 98.1 WHLL. In addition to radio broadcasting and sales, Craig has served as a Member of the Salvation Army Advisory Board, an adjunct professor of Marketing, Public Speaking, Management, and Broadcast at Nichols College and WNEU, and a Member of the Board of Directors for FutureWorks Career Center. In his spare time he dedicates his time to children, education, veteran support social action and animal welfare.

Find out more about Craig and Audacy at <https://www.audacy.com/stations/location/springfield-ma>

